



# Overcoming Literacy Challenges with Really Great Reading

## 4 Gaps in Core Curriculums That Signal a Need for Supplemental Solutions

Educators and administrators often face the challenge of addressing literacy needs that core programs may not fully cover. While these programs establish a solid foundation, they often leave critical areas unaddressed. Below are the top four gaps commonly found in literacy programs and how Really Great Reading's supplemental solutions can help fill them.

### 1. **Challenge: Identifying Gaps in Literacy Instruction**

Core literacy programs often teach surface-level concepts without effectively addressing critical areas like phonics and phonemic awareness in a way that supports orthographic mapping. Without targeted support and explicit instruction, students may decode words accurately but struggle to understand the text, causing these gaps to widen.

### **Solution: Really Great Reading's Supplemental Programs**

Really Great Reading's high-quality supplemental programs, such as *Countdown*, *Blast*, and *HD Word*, are designed to enhance vocabulary and comprehension while igniting students' orthographic mapping engines. Through engaging, multisensory activities and structured daily lessons, these programs build academic language and reinforce newly learned words, helping students practice high-frequency words and decoding strategies. This prepares them to tackle increasingly challenging texts, boosting both their confidence and comprehension.



2.

## Challenge: Compatibility with Core Curricula

Supplemental programs can sometimes be difficult to implement alongside core curricula, causing frustration for educators who already face full plates. Choosing a solution that fits seamlessly into existing routines is crucial for minimizing disruption and ensuring consistent, high-quality instruction.

3.

## Challenge: Rising Costs of Remediation

When early literacy gaps are overlooked, districts face significant long-term costs, often requiring expensive remediation services in later grades. Many core programs lack comprehensive tools for early identification and intervention, putting district budgets and resources at risk.

4.

## Challenge: Teacher Burnout

Educators manage a wide range of responsibilities, from lesson planning and grading to navigating multiple content areas. With so much on their plates, finding time to plan for high-quality instruction can be challenging. However, their dedication to balancing these demands reflects their commitment to providing meaningful learning experiences for their students.

## Building Strong Foundations with Really Great Reading's Seamless Solutions

Really Great Reading's supplemental programs **address critical gaps** in literacy instruction while **seamlessly integrating** into existing core curricula. By providing **engaging, ready-to-use** materials and **supporting early intervention**, these programs help educators **save time, reduce burnout**, and ensure students build **strong foundational skills**. With these solutions, districts can foster **long-term literacy success** and create a **positive, sustainable impact** for both teachers and learners.

## Solution:

### A Program-Agnostic Approach

Really Great Reading's programs, like *Countdown*, *Blast*, and *HD Word*, are designed to strengthen core instruction in just 15–20 minutes a day. These programs seamlessly complement existing curricula, offering targeted support without requiring significant additional instructional time. This efficient approach allows educators to enhance their instruction and help students make meaningful progress without adding stress to their already full schedules.

## Solution: Long-Term Savings through Supplemental Solutions

Investing in systematic early intervention can minimize these long-term costs. *Countdown*, *Blast*, and *HD Word* are especially effective for students who need foundational support. Our programs are highly structured and teacher-friendly, allowing for easy and efficient implementation. They make optimal use of existing staff and resources, delivering immediate impact on students. By targeting key skills early, districts can reduce the need to budget for extensive remediation in later grades.

## Solution: Preventing Teacher Burnout with Ready-to-Use Materials Solutions

RGR's easy-to-use supplemental materials, such as *Countdown*, *Blast*, and *HD Word*, are designed to streamline lesson planning and data tracking, significantly reducing teacher stress. With clear, scripted, and ready-to-teach lesson plans, these programs minimize prep time and create a more sustainable workload for educators. The easy-to-read teacher dashboard allows educators to efficiently manage assignments, receive targeted activity recommendations, and access detailed reports and helpful resources—all in one place. This seamless experience enables educators to focus on what matters most: fostering student progress and success, without getting bogged down by paperwork.

